



Central Maryland Chamber

*The Center of Intelligent Business*

## Newsletter Advertising

One of the benefits of your Chamber Membership is the ability to market to other businesses in the Central Maryland Area. Advertising with the Chamber is a cost-effective way to promote your business. The Central Maryland Chamber offers all chamber members an opportunity to market their business in our weekly newsletter!

- This weekly newsletter currently electronically reaches more than 4,000 of your Chamber colleagues, potential business partners, or customers!
- Your advertisement, sales promotion, paid event flyer, or logo would be hyper-linked to your website, business page on the Chamber website, or specific page provided.
- Space is limited to 2 businesses per newsletter and are placed on a first come, first served basis.
- Advertising is payable in advance of the distribution date.

### Advertising Options:

- 1 week- \$50.00
  - 2 weeks – \$100.00
  - 3 weeks- \$125.00\*
- \*Buy 2 weeks and get the 3<sup>rd</sup> week half off!

### Technical specifications for these advertisements:

- 600 x 314 px., or 6.25 x 3.27 in., or anything less than 5.0 MB
- .pdf, .png or .jpg format
- Link specification must be included.

**All submissions are due the Wednesday before the Distribution Date on Friday.**

\*Please note that the Central Maryland Chamber does not offer graphic design services, therefore you will need to provide your own advertisements with these technical specifications. If you are placing an ad that includes only text, please be sure to include an image to go along with it. Thank you for your continued support and commitment to the Central Maryland Chamber!

# ***Sample Advertisement***

***Title***

**Subtitle**

**Time, Date, Location (Event Specific)**

Additional Text (Up to 150 Words)

A graphic showing a white rectangular area with a light blue and green circular background. The text "Sample Ad Size" is written in a large, bold, blue serif font across the center. Below it, the dimensions "600 x 314 px" and "6.25 x 3.27 in." are listed in a smaller, black serif font.

**Sample Ad Size**

600 x 314 px

6.25 x 3.27 in.

**Link**